



PRIVACY POLICY

Last update: 30-11-2023

1. Introduction.

The proper management and protection of personal information is fundamental to AEPONYX INC. ("US" or "Aeponyx").

This privacy policy explains how we collect, use, and share information, including your personal information, when collected through the www.aeponyx.com website.

Your access to and use of the Site(s) signifies your acceptance of the terms of this Privacy Policy. We encourage you to review this Privacy Policy periodically to understand our current privacy practices.

2. Privacy Officer

Aeponyx's Vice President of Engineering has been delegated as Aeponyx's Privacy Officer. She can be reached at this e-mail address: vieprivee@aeponyx.com.

3. The types of information we collect and use

Aeponyx collects certain information, including personal information, from and about you.

The term "personal information" means any information that identifies, relates to, describes, can be associated, or could reasonably be associated, directly or indirectly, with a natural person (you). Aeponyx's goal is to limit the information we collect to that which is necessary for our business.

Summary of the categories of information that may be considered personal information that we may collect:

3.1. Basic personal identification

First and last name, telephone number, e-mail address, and other information

you choose to provide us with.

3.2. Device information

Type of device you use to access the site(s), your device ID, IP address or mobile operating system, browser, geolocation data (e.g. GPS coordinates - whether enabled or not), GUID.

3.3. Browsing information

Browsing time, website history, preferences, browser, or application information, such as the site you came from and the site you visit when you leave the site(s) or the frequency with which you use it.

Data categories

Goal	Data categories	Legal grounds
<i>Product and service fulfillment</i>		
To respond to requests, queries, complaints, questions, and comments	<ul style="list-style-type: none">• Basic personal identification	<ul style="list-style-type: none">• Communicate with you in order to offer you the best services and provide you with the information you require or request.
<i>Marketing, promotions, and advertising</i>		
Use data analysis to improve our website, marketing activities and customer relationship management.	<ul style="list-style-type: none">• Device information• Browsing data• Marketing data	<ul style="list-style-type: none">• Understand how customers use our products and the site and improve services.

4. Recipient of your personal information

We may share personal information with third parties such as IT service providers, consulting firms, document destruction service providers, public institutions, suppliers, and others.

5. How long we keep your personal information

We will retain your personal information only as long as necessary to provide you with the products, services, and programs you request, our essential business purposes, such as maintaining service and program performance,

making data-driven business decisions about new features and offerings, complying with our legal obligations, and resolving disputes.

When we have no justified business need to process your personal information, we delete it or make it anonymous.

6. Our use of information technology

We collect certain information by automated means, using technologies such as cookies, pixel tags, browser analysis tools, and server logs.

Cookies enable us to recognize you when you return to the site(s). The types of technology used by Aeponyx may change over time as technology evolves.

7. Security

Aeponyx is committed to maintaining appropriate organizational, technical, and physical controls to protect the personal information entrusted to us. These controls protect personal information against anticipated threats and hazards, as well as against unauthorized access and use.

8. Complaints-handling process

If you have any complaints about the protection of your personal information, please contact the Privacy Officer at vieprivee@aeponyx.com. Your complaint will be handled by the person in charge, who will contact you as soon as possible to obtain the details of your complaint and, if required, set up a plan of action.

9. Your rights

You have certain rights concerning your personal information, including the right to access, rectify, delete, and port your data. To exercise these rights, please contact the Privacy Officer at the following address: vieprivee@aeponyx.com.